

How to impress  
(and not depress)  
Dr. Lee at  
ophthalmology  
grand rounds

---



# Do's and don'ts

- Have a catchy title (do not give away answer)
- Less is more (words per line, lines per slide, slides per talk)
- Have a final answer to your case (penultimate slide)
- Do your homework! (literature review). Let us see your work.
- Always use patient's actual imaging studies (OCT, MRI, HVF)
- Redact their personal health care identifying information
- Have follow up (treatment, prognosis, outcome)
- Have a take home message slide (summary)

Don't give away the answer





Don't label your ppt  
with the answer

(spoiler alert)...e.g.,  
"giantcellarthritis.ppt"

# movie spoilers (home edition)

Dist. by Universal Uclick

E.T.



goes home

The Wizard  
of Oz



never leaves  
home

@John Atkinson, Wrong Hands

Planet of  
the Apes



is home

©John Atkinson, Wrong Hands • [gocomics.com/wrong-hands](http://gocomics.com/wrong-hands) • [wronghands1.com](http://wronghands1.com)

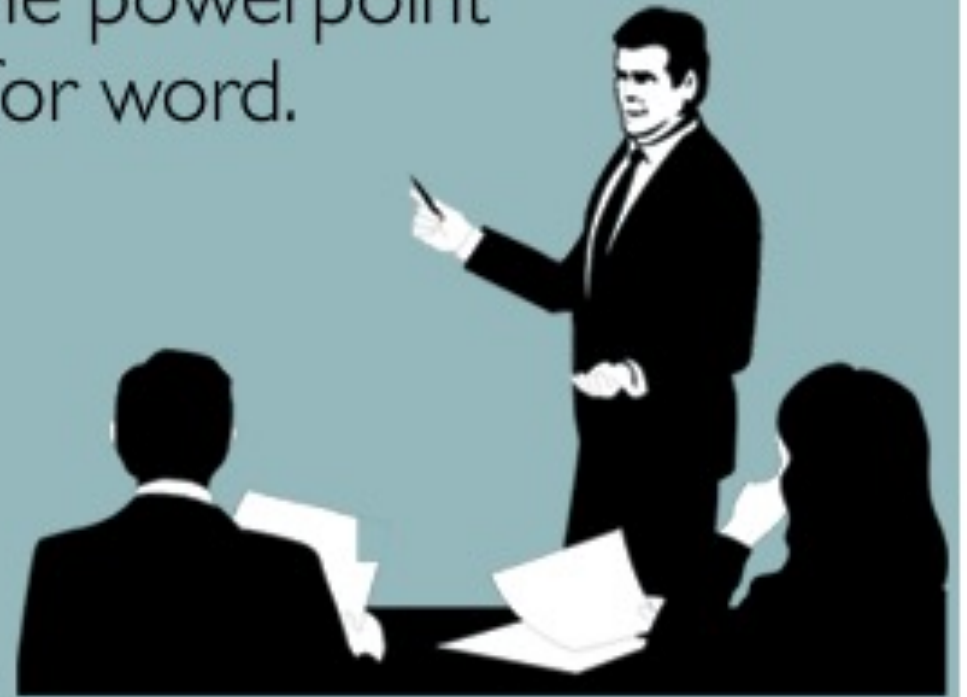
## Too Many Words on a Slide

- People tend to put every word they are going to say on their PowerPoint slides. Although this eliminates the need to memorize your talk, this ultimately makes your slides crowded, difficult to read (especially for the visually impaired and those sitting at the back of the room), unsightly, unprofessional, wordy and boring. You will lose your audience's attention before you even reach the bottom of your...

**Less is More.**

Don't read  
the slide  
word for  
word

For my presentation today, I'll  
be reading the powerpoint  
slides word for word.



your  cards  
someecards.com

One more thing...

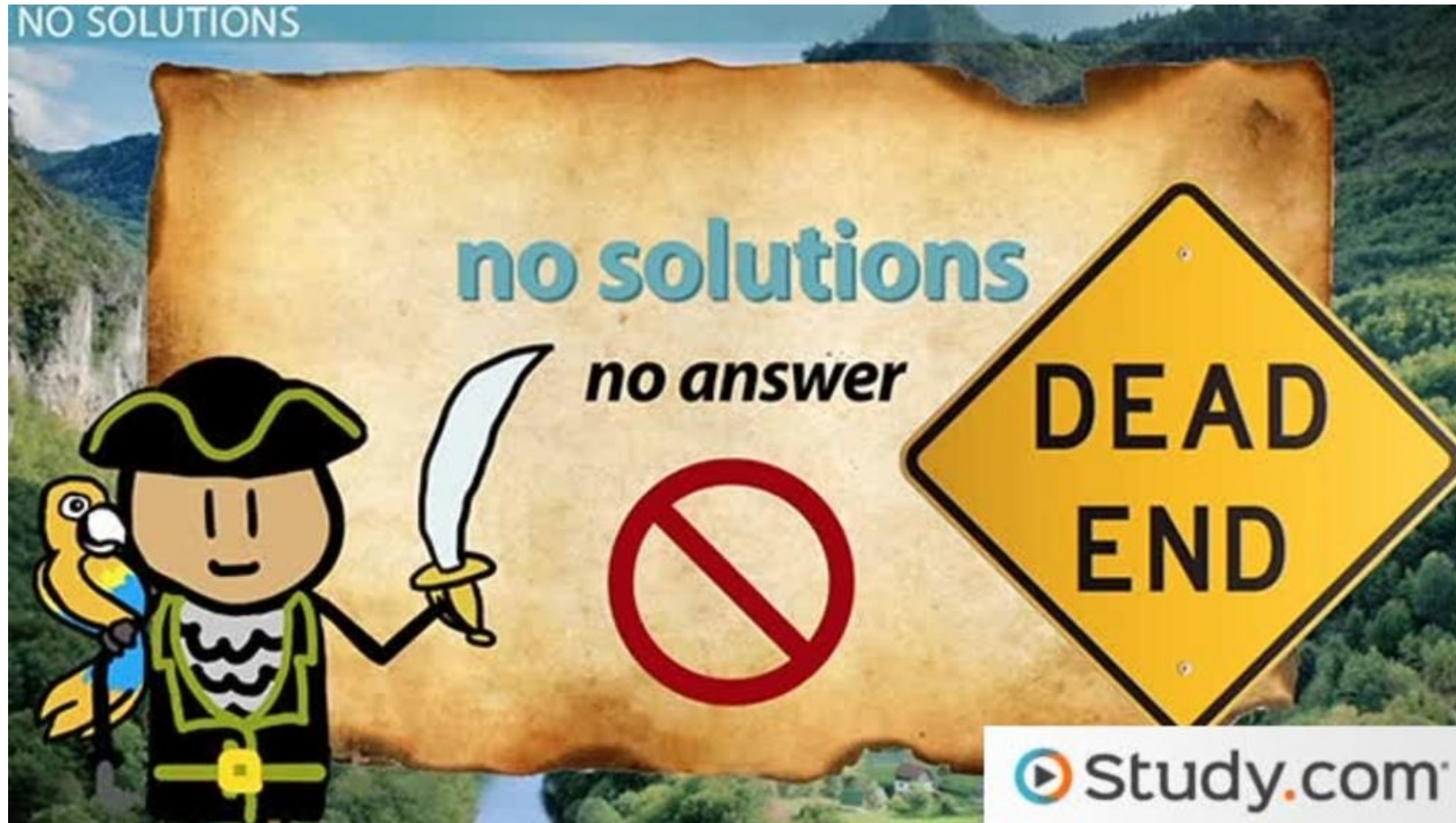




# Mies van der Rohe



No solution, no answer, dead end, no good

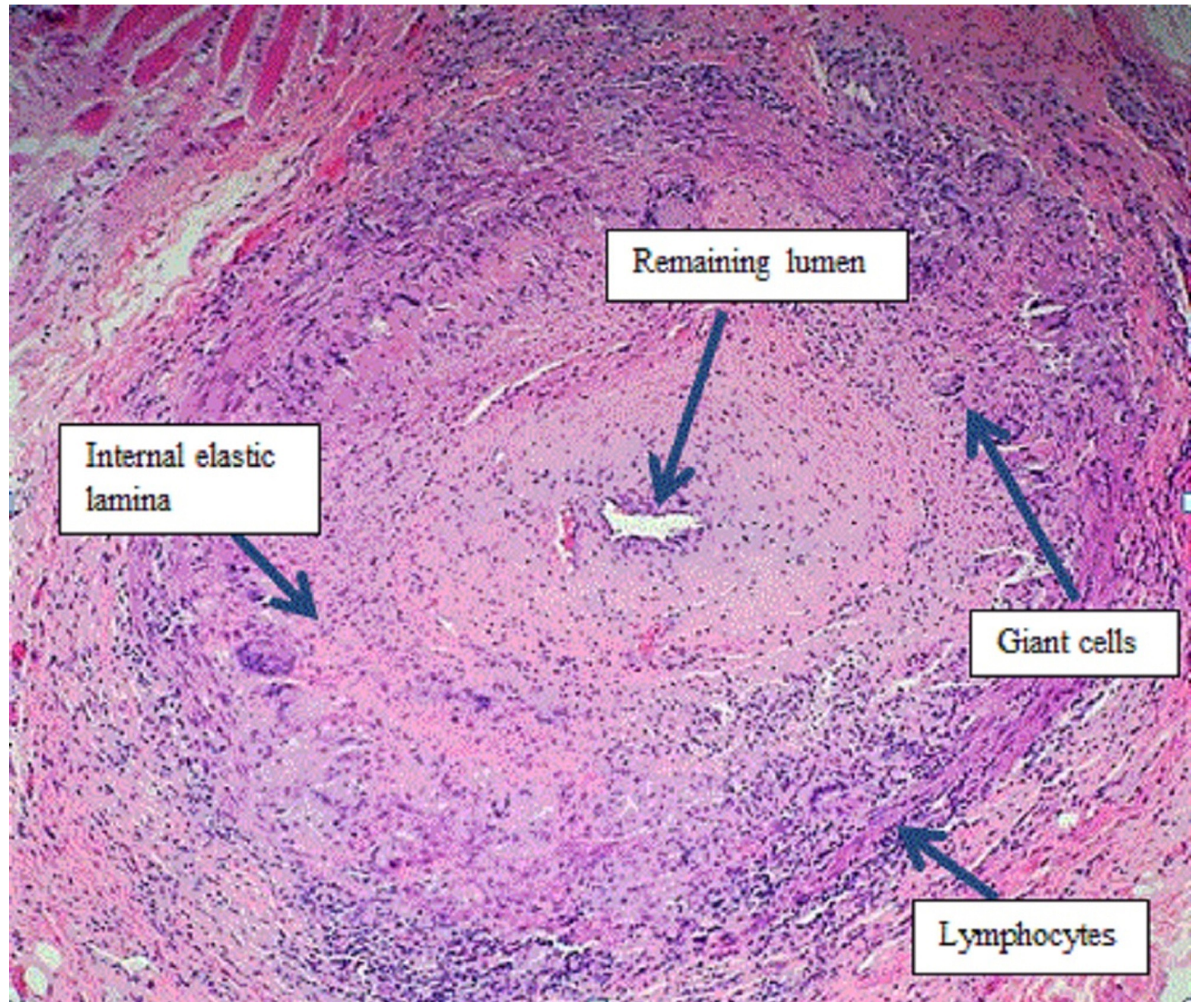


# Send your powerpoint in advance (not the night before your presentation!)

- Schedule your date in advance
- Have a publication rationale (What is unique about your case?)
- Focus on the issue
- Don't make a book report about mundane topics
- Don't present without the actual patient data (OCT, HVF, MRI)
- Don't have too many discussion slides (actual discussion is better)
- Present a case that has an answer!
- Remember to check on the follow up (if none, schedule one)



A diagnostic procedure was performed...





# How Alice Faced Reality

[Send to a Friend](#) [Print Page](#)

"I've always been a go-getter. When it comes to my career, I like to give 100%. But when my sleep problems started to affect me in the office, I felt powerless. Nothing seemed to help and I've never really been one for taking sleeping pills. Sleep is supposed to be natural, right? Well, I finally caved in and talked to my doctor. He soon made me realize that when sleep can't happen naturally, there's no point in suffering. Now I take AMBIEN CR when I need to. I sleep much better. I can concentrate better. And at work I'm back to my 100% and can concentrate on the day ahead."

-Alice, 35\*

**Tired of Being Tired?**

**Ready to Treat Your Sleep Problem?**

**A Better Day Starts with Better Sleep**

Insomnia is a nighttime sleeping problem that may cause daytime problems, such as:

- Impaired work performance
- Increased risk of injuries
- Irritability and difficulty getting along with others

Insomnia is a health issue, but the good news is it can be overcome. Since sleep problems may be a symptom of an underlying illness, it's important to discuss them with your healthcare provider.

CR Stories  
Roll over for more



\* Not an Actual Patient. Individual Results May Vary.



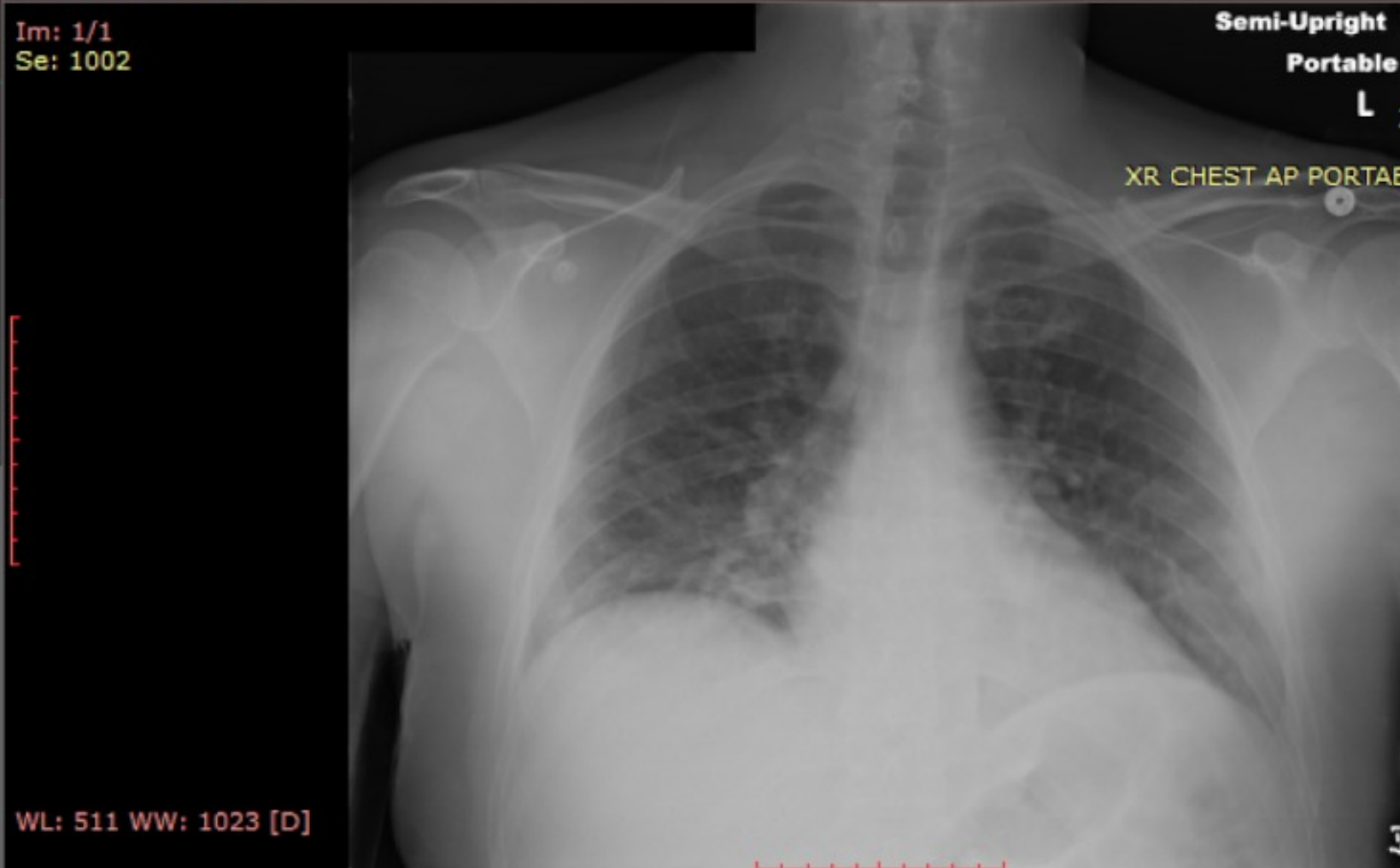


**CRZOVX  
AUMISTY**

CRZOVX AUMISTY X

Im: 1/1  
Se: 1002

XR CHEST AP PORTABLE f  
CR: 1 series



**Semi-Upright  
Portable**

CRZOVX AUMISTY  
703523712  
M  
Zyvv Community Hospital

XR CHEST AP PORTABLE for Axodquq Wmhpzjcx

WL: 511 WW: 1023 [D]

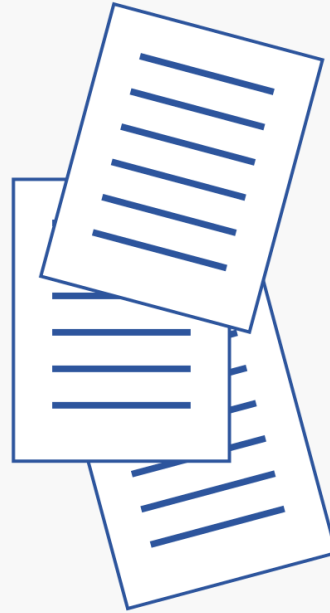
At last follow up...



Follow-up Exam

# Your literature review has 5 objectives:

1. Motivate your work by explaining its social value.
2. Provide background context for your readers.
3. Compare your findings with other research.
4. Justify your experimental method.
5. Communicate your project's scientific novelty by framing a research gap.



Always have a take home message slide



# Take home messages to impress rather than depress Dr. Lee at grand rounds

- Have a catchy title (do not give away answer)
- Less is more (words per line, lines per slide, slides per talk)
- Have a final answer to your case (penultimate slide)
- Do your homework! (literature review)
- Always use patient's actual imaging studies (OCT, MRI, HVF)
- Redact their personal health care identifying information
- Have follow up (treatment, prognosis, outcome)
- Have a take home message slide (summary)